

City of La Habra  
110 East La Habra Blvd.  
La Habra, CA 90631  
(562) 383-4000



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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Contact: City Administration  
(562) 383-4010

***LA HABRA CITY COUNCIL UNANIMOUSLY PLACES LA HABRA EMERGENCY  
SERVICES/NEIGHBORHOOD SAFETY/COMMUNITY PROTECTION MEASURE ON THE  
NOVEMBER 2024 BALLOT***

***Measure Would Provide Source of Locally Controlled Funds to Address LA County Fire Increases and  
Help Maintain Critical Safety and Community Services***

**La Habra, CA:** Yesterday the La Habra City Council voted unanimously to place the La Habra Emergency Services/Neighborhood Safety/Community Protection Measure on the November 2024 ballot.

If approved by La Habra voters, the measure would reauthorize Measure T, La Habra's long-time local sales tax measure, at an updated 1-cent rate until ended by voters, providing stable, locally controlled funds to help maintain critical 911 fire and emergency response, road repair, and local safety services, among other items.

"Our residents understand the importance of maintaining the essential police, fire, and infrastructure services needed to keep our neighborhoods safe and communities desirable." said City Manager Jim Sadro. "In addition to the impact of prior State takeaways, and the unprecedented increase in annual costs to continue receiving fire services from LA County Fire, La Habra will be facing \$8 million in additional budget cuts when the City's existing local funding measure expires. The funding this reauthorization measure would provide, if approved by voters, would allow La Habra to address the increase in Fire service costs and help avoid further cuts to vital city services - including police, fire and 911 services, street repairs, and park maintenance - with locally controlled funding the State cannot take."

The La Habra Emergency Services/Neighborhood Safety/Community Protection Measure was placed on the ballot following a yearlong community engagement effort with La Habra residents, businesses, and community groups. Community feedback consistently showed that La Habra residents did not want the cuts to local services that would be required once local funding expires, especially to public safety services, which currently comprises 70% of the General Fund budget. The City Council incorporated the feedback from the community when deciding to place the measure on the ballot for local voters to consider.

"La Habra leaders had a choice to enact further significant cuts to all budgets, impacting core City services, or to give La Habra voters the opportunity to consider providing our community with local funding that the State cannot touch" continued Sadro. "With yesterday's action, the Council has elected

to allow the community to decide. We encourage all eligible La Habra residents to participate in the upcoming election this November.”

The La Habra Emergency Services/Neighborhood Safety/ Community Protection Measure includes the strict fiscal accountability provisions previously approved by La Habra voters, including public disclosure of all spending and annual independent financial audits. No funds from this measure can be taken by the county, state, or federal governments.

For additional information, visit [LaHabraCA.gov](http://LaHabraCA.gov)

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